

ORDER



Orders

Order / Rev: 1318960
 Alt Order #:
 Product Desc: DCCC-Gallego for Congress
 Estimate: 2921
 Flight Dates: 10/28/16 - 10/31/16
 Original Date / Rev: 10/27/16 / 10/27/16
 Order Type: Political

KENS

Primary AE: Marty Schack
 Sales Office: KENS
 Sales Region: LOC

Agency

Name: Screen Strategies / POL
 Buying Contact:
 Billing Contact:
 11150 Fairfax Blvd, Suite 505
 Fairfax, VA 22030

Billing Type: Cash
 Billing Calendar: Broadcast
 Billing Cycle: EOM/EOC
 Agency Commission: 15%

Advertiser

Name: DCCC / Gallego for Congress / POL
 Demographic: A25-54
 Product Codes: PL-US House Representative
 Priority: P04-GB
 Revenue Codes: AGY, (POL) Political, (POL) Candidate

New Business Thru:
 Order Separation: 00:15:00
 Advertiser External ID: 108062
 Agency External ID: 11212AG
 Unit Code: General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/26/16	10/30/16	11	\$4,790.00	\$4,071.50
10/31/16	10/31/16	6	\$3,395.00	\$2,885.75

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2016	11	\$4,790.00	\$4,071.50	0.00
November 2016	6	\$3,395.00	\$2,885.75	0.00
Totals	17	\$8,185.00	\$6,957.25	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Marty Schack			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KENS	10/28/16	10/28/16	Local News @ 5a M-F Local News @ 5a M-F	CM	5-6a	----F--	:30	1	\$165.00	P04-C	0.00	NM	1	\$165.00
N 2	KENS	10/28/16	10/28/16	Price Is Right Price Is Right	CM	10-11a	----F--	:30	1	\$420.00	P03-F	0.00	NM	1	\$420.00
N 3	KENS	10/28/16	10/28/16	Young & the Restless Young & the Restless	CM	11a-12p	----F--	:30	1	\$630.00	P02-F	0.00	NM	1	\$630.00
N 4	KENS	10/31/16	10/31/16	Local News @ 5a M-F Local News @ 5a M-F	CM	5-6a	M-----	:30	1	\$165.00	P04-C	0.00	NM	1	\$165.00
N 5	KENS	10/31/16	10/31/16	Local News @ 6a M-F Local News @ 6a M-F	CM	6-7a	M-----	:30	1	\$240.00	P04-C	0.00	NM	1	\$240.00
N 6	KENS	10/29/16	10/29/16	Local News @ 730a Sa Local News @ 730a Sa	CM	730-9a	-----S-	:30	2	\$280.00	P03-F	0.00	NM	2	\$560.00
N 7	KENS	10/30/16	10/30/16	Local News @ 6a Su Local News @ 6a Su	CM	6-7a	-----S	:30	1	\$60.00	P04-C	0.00	NM	1	\$60.00
N 8	KENS	10/30/16	10/30/16	Local News @ 7a Su Local News @ 7a Su	CM	7-8a	-----S	:30	1	\$140.00	P04-C	0.00	NM	1	\$140.00
N 9	KENS	10/30/16	10/30/16	CBS Sunday Morning CBS Sunday Morning	CM	8-930a	-----S	:30	2	\$840.00	P03-F	0.00	NM	2	\$1,680.00
N 10	KENS	10/31/16	10/31/16	Great Day SA 9-10a Great Day SA 9-10a	CM	9-10a	M-----	:30	1	\$80.00	P04-C	0.00	NM	1	\$80.00
N 11	KENS	10/31/16	10/31/16		CM	1230-1p	M-----	:30	1	\$350.00	P03-F	0.00	NM	1	\$350.00

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KENS

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				Bold & the Beautiful											
				Bold & the Beautiful											
N12	KENS	10/31/16	10/31/16	Jeopardy 430-5p	CM	430-5p	M-----	:30	1	\$560.00	P03-F	0.00	NM	1	\$560.00
				Jeopardy 430-5p											
N13	KENS	10/31/16	10/31/16	Mon Prime B	CM		M-----	:30	1	\$2,000.00	P04-C	0.00	NM	1	\$2,000.00
				2 Broke Girls		(8:00 PM-8:30 PM)									
N14	KENS	10/30/16	10/30/16	Sun Prime B	CM	7-8p	-----S	:30	1	\$1,120.00	P04-C	0.00	NM	1	\$1,120.00
				NCIS LA											
N15	KENS	10/30/16	10/30/16	Per of Int 1-2a Su	CM	1-2a	-----S	:30	1	\$15.00	P04-C	0.00	NM	1	\$15.00
				Per of Int 1-2a Su											
													Totals	17	\$8,185.00

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☒ **FEDERAL CANDIDATE**

☐ **STATE/LOCAL CANDIDATE**

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location:

KENS-TV

Date: 10/27/2016

I, Screen Strategies Media,
being/on behalf of: Pete Gallego,
a legally qualified candidate of the Democratic
political party for the office of: Congress
in the General
election to be held on: 11/8/2016

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

Attach proposed schedule with charges (if available): \$6,957.25

I represent that the payment for the above described broadcast time has been furnished by:

Democratic Congressional Campaign Committee

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Kelly Ward

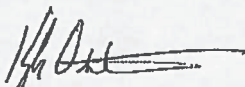
This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

10/27/2016

Date



Signature

To Be Signed By Station Representative

☐ **Accepted**

☐ **Accepted in Part**

☐ **Rejected**

Signature

Printed Name

Title